



LOCAL SEARCH AUDIT

CROW TECH QA INTELLIGENCE

Local Search & Structured Data Audit

Deterministic comparison of declared business data with bounded, supported public structured-data evidence.

AUDITED SITE

<https://crow.sg/>

RULE PACK

crow-local-search-structured-data 1.1.0

ARTIFACTS EXPIRE

2026-07-31T13:41:44.550Z

ANALYSIS COMPLETED

2026-07-24T13:41:44.550Z

1

DECLARED PROFILES

20

COMPLETE HTML PAGES

1

MARKUP BLOCKS RETAINED

1

CONFIRMED FINDINGS

Scope caveat: Results apply only to 20 complete admitted public HTML pages under the snapshotted caps; this is not a whole-site, Google, Maps, directory, ranking, index-status, or rich-result claim.

EXECUTIVE SUMMARY

1 declared location profile and 0 supported LocalBusiness entities were retained across 20 complete public HTML pages; only unambiguously mapped entities were declaration-compared. The deterministic rule pack confirmed 1 finding and retained 2 operational or inconclusive issues.

Only deterministic evidence creates findings. Transport, robots, policy, byte, parse, and cap uncertainty stays operational or inconclusive.

CONFIRMED FINDINGS

STRUCTURED.LOCAL_BUSINESS_MISSING · 1.1.0

HIGH

Declared location page has no LocalBusiness entity

No supported JSON-LD, Microdata, or RDFa LocalBusiness entity mapped to this declared location page.

EVIDENCE	E-e05d06fb564138505b536005
SOURCE	https://crow.sg/
MARKER	document/structured-data
FIELD	LocalBusiness
OBSERVED NORMALIZED	(missing)
DECLARED	Crow Tech Pte. Ltd.
ACTION	Publish one supported LocalBusiness entity on the declared location page with a stable URL or @id.

LOCATION ALIGNMENT

ID	DECLARED BUSINESS	DECLARED PAGE	ENTITIES	FINDINGS
LOC-001	Crow Tech Pte. Ltd.	https://crow.sg/	0	1

APPENDIX: BOUNDED SCOPE LEDGER

SEED URLS	1	URLS DISCOVERED	28
PAGES ATTEMPTED	20	COMPLETE HTML	20
HTTP ATTEMPTS	21	OBSERVED RESPONSE-BODY BYTES	1213280
TARGET RENDERS	0	ENTITIES OBSERVED	0
EVIDENCE ROWS	4	CAPS HIT	page_cap

Operational / inconclusive ledger

These rows describe collection limits or uncertainty. They are not customer defects.

page_cap

The snapshotted HTML page cap was reached; remaining admitted candidates were not fetched.

html_tree_construction · <https://crow.sg/blog/what-is-dbt-data-build-tool/>

HTML tree-construction semantics outside the pinned parser affected this page; Microdata, RDFa, server-text absence, and dependent negative findings were suppressed.

Implemented v1 checks

- Complete JSON-LD block parsing; pinned static JSON-LD, Microdata, and RDFa extraction for the exact canonical LocalBusiness type.
- Required declared name, address, phone, and URL comparison, plus weekly hours and geo comparison when supplied, after one unambiguous exact normalized URL or exact normalized name plus deterministically equivalent normalized address mapping.
- Invalid supported phone, hours, and geo values on mapped entities; same-identity entity conflicts; positive declared-name/address/phone presence in bounded server-delivered candidate text.

Explicitly not implemented

- No Google, Maps, directories, Google Business Profile, ranking, index-status, third-party, or rich-result/eligibility queries or promises.
- No target JavaScript execution or browser rendering; client-side-only markup/text is outside this v1 evidence.
- Server-text absence is operational/inconclusive, not a customer defect; CSS visibility, images, and rendered presentation are not evaluated.
- No rendered visibility/absence finding, Microdata itemref graph, RDFa CURIE/prefix or split-subject graph expansion, custom JSON-LD alias/context inference or node-shaped/split-node graph, schema subtypes, PostalAddress post-office-box/multi-value components, cross-midnight/date-qualified/special hours, timezone inference, or service-area comparison/validity finding.

Downloadable artifacts use the exact completion and expiry timestamps above. Full evidence, graph, scope, CSV inventory, and reproduction notes accompany this PDF.